

## Accreditation in Public Relations (APR) Scholarship

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The Florida Public Relations Association (FPRA) Jacksonville Chapter is dedicated to investing in the development and continuing education of its members.

To provide the opportunity for professional growth, in the form of accreditation, the FPRA Jacksonville Chapter is honored to provide the opportunity for FPRA Jacksonville members to apply for one of the *Rosemary Tutt Credentialing Scholarships*. Named in memory of beloved FPRA Jacksonville member, Rosemary Tutt, APR, CPRC, the credentialing scholarships include one (1) Accreditation in Public Relations (APR) Scholarship awarded to an FPRA Jacksonville member interested in pursuing their accreditation from the Universal Accreditation Board (UAB) during the 2022-2023 FPRA fiscal year. The FPRA Jacksonville 2022-2023 fiscal year started on September 1, 2022 and ends on August 30, 2023.

Achieving your APR is considered both a personal and professional achievement, and the FPRA Jacksonville Chapter is here to assist you in refining your skills and developing the knowledge needed to pursue accreditation.

### What is being offered through the FPRA Jacksonville APR Scholarship:

- A scholarship to fully cover the cost of the APR computer-based examination. The cost is a single payment of \$385, due with the completion of the examination application provided by the UAB.

Scholarship recipient will be responsible for any costs associated with APR preparation courses (online or in-person) and textbooks or other study materials. He/She will also be responsible for any fees associated with any APR computer-based examination deadline extensions or retakes.

### FPRA Jacksonville APR Scholarship Requirements:

The following requirements include recommendations from the UAB for the APR examination application, which is submitted before an applicant can pursue their accreditation.

- Must be a current FPRA Jacksonville member in good standing.
- Must have five (5) or more years of full-time professional experience or teaching in public relations or communication-specific related fields. Specific fields are listed on the [APR application](#).
- Following acceptance from the UAB, applicant must take the APR computer-based examination within one (1) year of application.
- Applicant must provide resume with FPRA Jacksonville APR Scholarship application.

### Process and Deadlines:

- **FPRA Jacksonville APR Applications must be submitted by email to [FPRAJax@gmail.com](mailto:FPRAJax@gmail.com) by January 1, 2023.**
- Scholarship applicants will be notified by February 1, 2023.
- FPRA Jacksonville APR scholarship recipient must complete the [Examination for Accreditation in Public Relations Application](#), provided by the UAB, before July 1, 2022. Details about the application and accreditation process are available at [www.praccreditation.org](http://www.praccreditation.org). Scholarship recipient must alert the FPRA Jacksonville Chapter at least two (2) weeks before the examination application is submitted, so proper funding can be provided and included with the application.

- Once scholarship recipient is approved by the UAB to move forward with his/her examinations, the scholarship recipient has one (1) year from the approval date to complete the full APR process.
- If applicable, FPRA Jacksonville study sessions will begin in the spring of 2023. If a study group is not formed, due to a lack of participants (only one participant), the FPRA Jacksonville Chapter will provide recipient access to an online study course and details regarding any additional FPRA APR study groups.
- If scholarship recipient is unable to complete his/her APR computer-based examination during their eligibility process, the applicant is responsible for any deadline extensions provided by the UAB.
- If a scholarship recipient chooses not to pursue their APR, they will be responsible for reimbursing the FPRA Jacksonville Chapter for any and all funds contributed toward the recipient's efforts to obtain their APR.

### **How to apply for the FPRA Jacksonville Chapter APR Scholarship:**

To apply for the FPRA Jacksonville APR Scholarship, please complete the requested information on the following pages. All applications must be received by email at [FPRAJax@gmail.com](mailto:FPRAJax@gmail.com) by 5:00 p.m. January 1, 2023. Please copy 2022-2023 Vice President of Credentialing, Nancy Rubin, APR ([rubintv5@gmail.com](mailto:rubintv5@gmail.com)) on your email.

A confirmation receipt from FPRA Jacksonville will be sent to applicant within 24 hours of receiving an application. **It is the responsibility of the applicant to follow up with FPRA Jacksonville, or the chapter's vice president of credentialing, if they have not received a confirmation from FPRA Jacksonville.**

If you have questions regarding the CPRC process, or the completion of this application, please contact:

Nancy Rubin, APR  
FPRA Jacksonville Chapter  
2022-2023 Vice President of Credentialing  
[Rubintv5@gmail.com](mailto:Rubintv5@gmail.com)

Additional details and tools for obtaining your APR through the UAB is available at [www.praccreditation.org](http://www.praccreditation.org)

**Please continue to next page for application**

# APR Scholarship Application

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*Please Type or Print Neatly*

## I. PERSONAL INFORMATION

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Full Name (First and Last)

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Company

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Title

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Email Address

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Phone

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Street Address

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City

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State

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Zip

Are you a current FPRA Jacksonville member (check one): \_\_\_\_\_ YES \_\_\_\_\_ NO

*You must be a current member and renewed your membership for the 2022-2023 FPRA Chapter year.*

**CERTIFICATIONS:**

I certify that I have five (5) or more years of full-time professional experience or teaching in public relations or communication-specific related fields. \* **PLEASE ATTACH RESUME WITH THIS APPLICATION.**

I certify that I have read the FPRA Jacksonville Chapter APR Scholarship guidelines and understand the requirements and deadlines in regards to applying for the scholarship and examination.

I understand if I decide not to pursue my accreditation, that I am responsible for reimbursing the FPRA Jacksonville Chapter for 100% of funds received/contributed in accordance with me applying for the APR examination and for study materials/courses.

I understand I am responsible for any costs associated with an APR preparation courses (online or in-person) and textbooks or other study materials. I will also be responsible for any fees associated with any APR computer-based examination deadline extensions or retakes.

I certify that I will provide the FPRA Jacksonville Chapter with any and all documentation requested to verify that I have completed the examination application for accreditation in public relations and have completed the full process. \* **The FPRA Jacksonville Chapter will not request scores from APR computer-based examination.**

I DO  I DO NOT Give the FPRA Jacksonville Chapter approval to use the submitted personal statements in any promotional materials, social media, newsletters, or in any way that the FPRA Jacksonville Chapter deems beneficial. This can be in its entirety or in individual quotes. \* **Allowing the FPRA Jacksonville Chapter to use your essay in promotional materials will in not in any way influence the awarding of the scholarship.**

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**IMPACT STATEMENTS:**

**I: PERSONAL STATEMENT:** Please write and attach a 300 to 500 word statement, double spaced, explaining your reasoning for seeking financial support for your examination application for accreditation in public relations.

**II: IMPACT OF APR CREDENTIAL:** Please write and attach a personal statement of 300 to 500 words, double spaced, detailing how you believe earning accreditation in public relations will enhance your professional and personal goals.