

## Certified Public Relations Counselor (CPRC) Scholarship

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The Florida Public Relations Association (FPRA) Jacksonville Chapter is dedicated to investing in the development and continuing education of its members.

To provide the opportunity for professional growth, in the form of certification, the FPRA Jacksonville Chapter is honored to provide the opportunity for FPRA Jacksonville members to apply for one of the *Rosemary Tutt Credentialing Scholarships*. Named in memory of beloved FPRA Jacksonville member, Rosemary Tutt, APR, CPRC, the credentialing scholarships include one Certified Public Relations Counselor (CPRC) Scholarship to assist one (1) chapter member who has earned their APR designation and is interested in pursuing their certification through the Florida Public Relations Association during the 2022-2023 FPRA fiscal year. The FPRA Jacksonville 2022-2023 fiscal year starts on September 1, 2022 and ends on August 30, 2023.

The CPRC designation is a one-of-a-kind credential that was developed to help recognize the growth and achievement of senior practitioners. Continued membership in FPRA is required to maintain use of the designation. Members who earn their CPRC designation are invited to join the FPRA Counselor's Network for additional networking opportunities and professional development.

### What is being offered through the FPRA Jacksonville CPRC Scholarship:

- A scholarship to fully cover the cost of the CPRC application charge. The cost is a single payment of \$250, due with the completion of the CPRC application provided by the state FPRA office.

Scholarship recipient will be responsible for any costs associated with any CPRC preparation courses (online or in-person) and textbooks or other study materials. He/She will also be responsible for any fees associated with any examination deadline extensions or retakes.

### FPRA Jacksonville CPRC Scholarship Requirements:

The following requirements include recommendations from FPRA for the CPRC examination application, which is submitted before an applicant can pursue their certification.

- Must be a member of the Florida Public Relations Association
- Must have earned the APR designation
- Must have ten (10) or more years of full-time professional experience or teaching in public relations or communication-specific related fields.
- Following success in passing the CPRC exam, continued membership in FPRA is required to maintain use of the CPRC credential.

### Process and Deadlines:

- **FPRA Jacksonville CPRC Applications must be submitted by email to [FPRAJax@gmail.com](mailto:FPRAJax@gmail.com) by January 1, 2023.**
- Scholarship applicants will be notified by February 1, 2023.
- FPRA Jacksonville CPRC scholarship recipient must complete the [Application for CPRC Credentialing](#), provided by FPRA, before July 1, 2023. Details about the application and certification process are available at <https://www.fpra.org/accreditation-certification/certified-in-public-relations-counselors/>. Scholarship recipient must alert the FPRA Jacksonville Chapter at

least two (2) weeks before the examination application is submitted, so proper funding can be provided and included with the application.

- If scholarship recipient is unable to complete his/her CPRC examination during their eligibility process, the applicant is responsible for any deadline extensions and costs provided by FPRA.
- If a scholarship recipient chooses not to pursue their CPRC, they will be responsible for reimbursing the FPRA Jacksonville Chapter for any and all funds contributed toward the recipient's efforts to obtain their CPRC.

### **How to apply for the FPRA Jacksonville Chapter CPRC Scholarship:**

To apply for the FPRA Jacksonville CPRC Scholarship, please complete the requested information on the following pages. All applications must be received by email at [FPRAJax@gmail.com](mailto:FPRAJax@gmail.com) by 5:00 p.m. January 1, 2023. Please copy 2022-2023 Vice President of Credentialing, Nancy Rubin, APR ([rubintv5@gmail.com](mailto:rubintv5@gmail.com)) on your email.

A confirmation receipt from FPRA Jacksonville will be sent to applicant within 24 hours of receiving an application. **It is the responsibility of the applicant to follow up with FPRA Jacksonville, or the chapter's vice president of credentialing, if they have not received a confirmation from FPRA Jacksonville.**

If you have questions regarding the CPRC process, or the completion of this application, please contact:

Nancy Rubin, APR  
FPRA Jacksonville Chapter  
2022-2023 Vice President of Credentialing  
[Rubintv5@gmail.com](mailto:Rubintv5@gmail.com)

Additional details and tools for obtaining your CPRC designation through FPRA is available at <https://www.fpra.org/accreditation-certification/certified-in-public-relations-counselors/>

**Please continue to next page for application**

# CPRC Scholarship Application

*Please Type or Print Neatly*

## I. PERSONAL INFORMATION

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Full Name (First and Last)

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Company

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Title

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Email Address

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Phone

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Street Address

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City

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State

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Zip

Are you a current FPRA Jacksonville member (check one): \_\_\_\_\_ YES \_\_\_\_\_ NO

*You must be a current member and renewed your membership for the 2022-2023 FPRA Jacksonville Chapter year.*

Have you successfully obtained your APR designation (check one): \_\_\_\_\_ YES \_\_\_\_\_ NO

*If YES, what year did you receive your APR credential \_\_\_\_\_*

*If NO, we are sorry you are not eligible for the scholarship at this time.*

**CERTIFICATIONS:**

I certify that I have ten (10) or more years of full-time professional experience or teaching in public relations or communication-specific related fields. \* **PLEASE ATTACH RESUME WITH THIS APPLICATION.**

I certify that I have read the FPRA Jacksonville Chapter CPRC Scholarship guidelines and understand the requirements and deadlines in regards to applying for the scholarship and examination.

I understand if I decide not to pursue my certification, that I am responsible for reimbursing the FPRA Jacksonville Chapter for 100% of funds received/contributed in accordance with me applying for the CPRC examination and for study materials/courses.

I understand I am responsible for any costs associated with a CPRC preparation courses (online or in-person) and textbooks or other study materials. I will also be responsible for any fees associated with any examination deadline extensions or retakes.

I certify that I will provide the FPRA Jacksonville Chapter with any and all documentation requested to verify that I have completed the examination application for certification and have completed the full process. \* **The FPRA Jacksonville Chapter will not request scores.**

I DO  I DO NOT Give the FPRA Jacksonville Chapter approval to use the submitted personal statements in any promotional materials, social media, newsletters, or in any way that the FPRA Jacksonville Chapter deems beneficial. This can be in its entirety or in individual quotes. \* **Allowing the FPRA Jacksonville Chapter to use your essay in promotional materials will in not in any way influence the awarding of the scholarship.**

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**IMPACT STATEMENTS:**

**I: PERSONAL STATEMENT:** Please write and attach a 300 to 500 word statement, double spaced, explaining your reasoning for seeking financial support for your examination application for the CPRC designation.

**II: IMPACT OF CPRC CREDENTIAL:** Please write and attach a personal statement of 300 to 500 words, double spaced, detailing how you believe earning your CPRC designation will enhance your professional and personal goals.